

Response and Responsibility

Helping organizations define a general position to Diversity & Inclusion-related issues



Today more than ever, organizations are being asked for their reaction, their response, or their position on a variety of issues.

From local events to international tragedies, these 'asks' can surface both externally (the media, advocacy groups, politicians) and internally (employees, leaders, business & employee partner groups).

At inQUEST, we partner with leadership to create an efficient, inclusive, and authentic response framework that demonstrates an organization's unique values and beliefs.

How should your organization determine what to do or say?

What's right for your culture, your business, and your leaders?

Do you have an agile, equitable, and transparent process to provide a response?

How we help



inQUEST's Response & Responsibility Continuum™

Using our trademarked Response & Responsibility Continuum, we measure your organization's attitudinal DNA to issues along a proprietary spectrum, which allows us to develop a response framework that yields authentic responses efficiently.

Our Approach

Our facilitated, five-step process helps organizations:



1

Inclusively Gather and Engage the Right Players

We help gather executive-level input and engagement across the organization, including D&I, human resources, communication, philanthropy, legal, government affairs and most importantly, *the business*.



2

Assess Your Unique Landscape

We assist in identifying how similar responses have been handled in the past and examine how other executive-level, cross-functional decisions are made to assess success and challenge areas.



3

Develop a Response Framework

We clarify your organization's position on, key decisions to ensure the response is agile, equitable, and transparent.



4

Test and Refine

Using real-time examples, we'll help test the response framework to determine if any refinements are required.



5

Communicate & Sustain

Once ready, we work to communicate and sustain key decisions to stakeholders throughout your organization to make sure positions are socialized and consistent.